

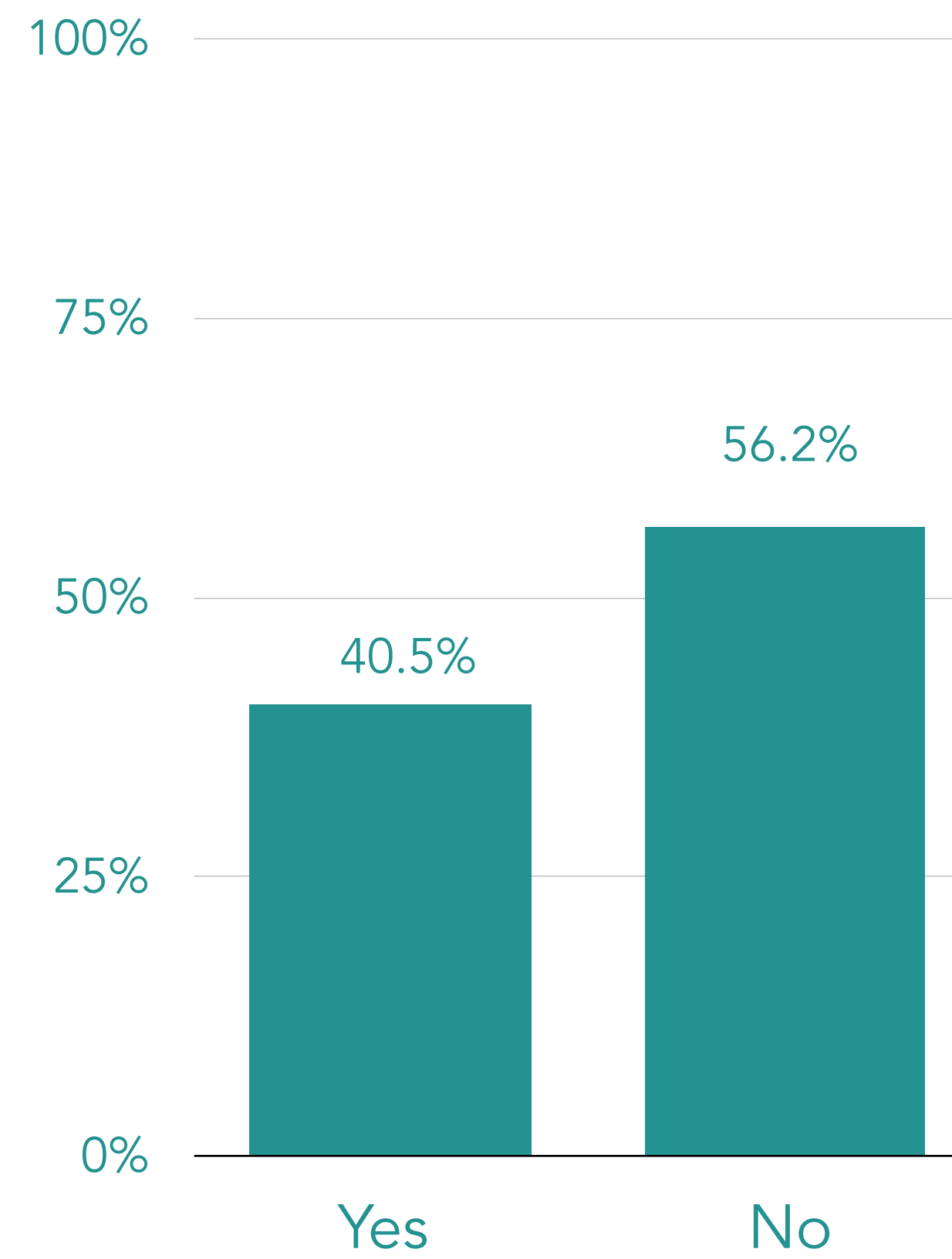
HOST SURVEY ON CLEANING PROTOCOLS

SURVEY CONDUCTED 22 SEP - 14 OCT 2020

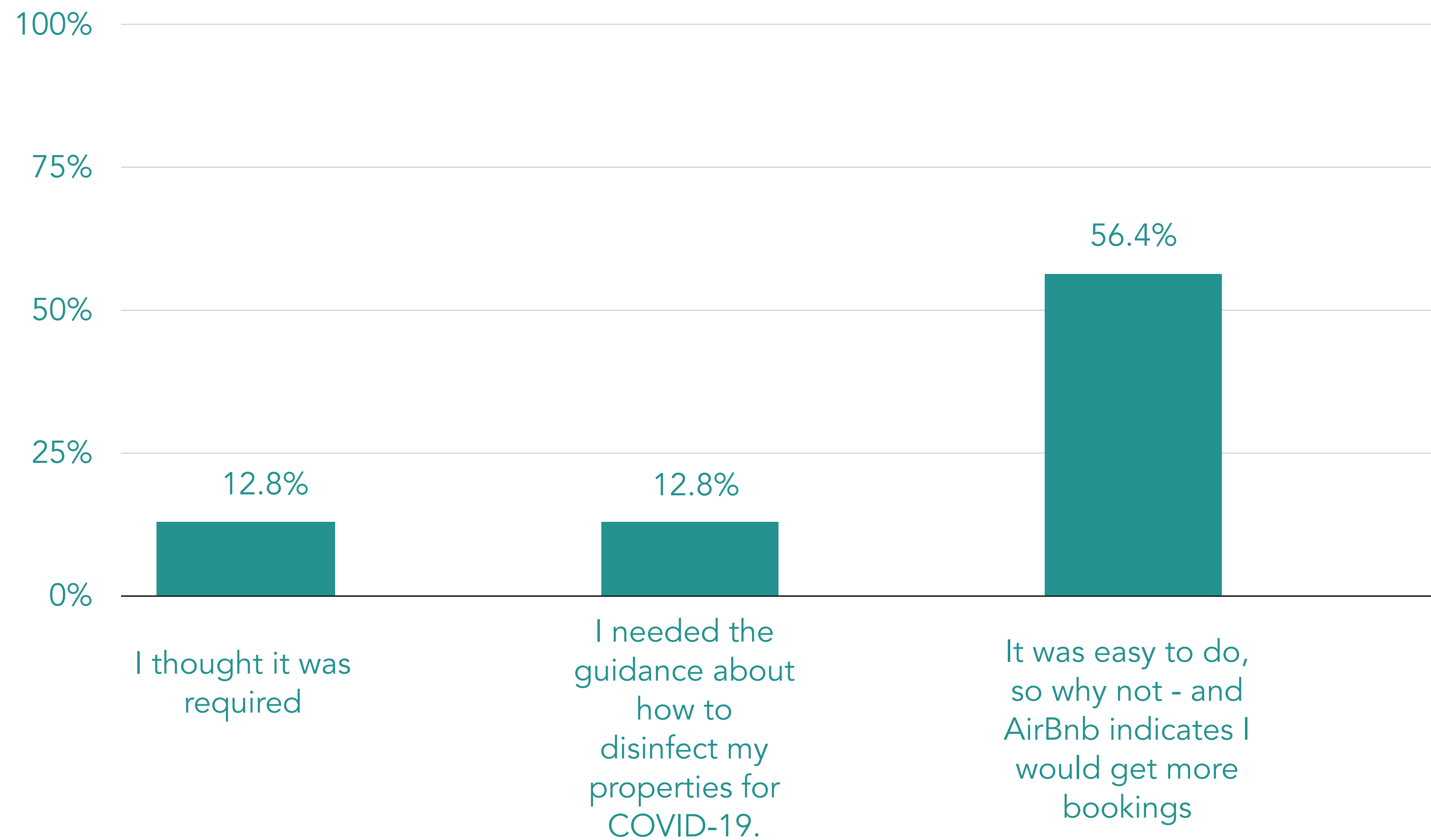


MOTIVATION

Have guests enquired or commented about your cleaning protocols? (Respondents)



Why did you opt into Airbnb's Enhanced Cleaning Initiative (ECI)?





COMPLIANCE



51%

of listings responding opted into Airbnb's ECI

of those opted in....

65%

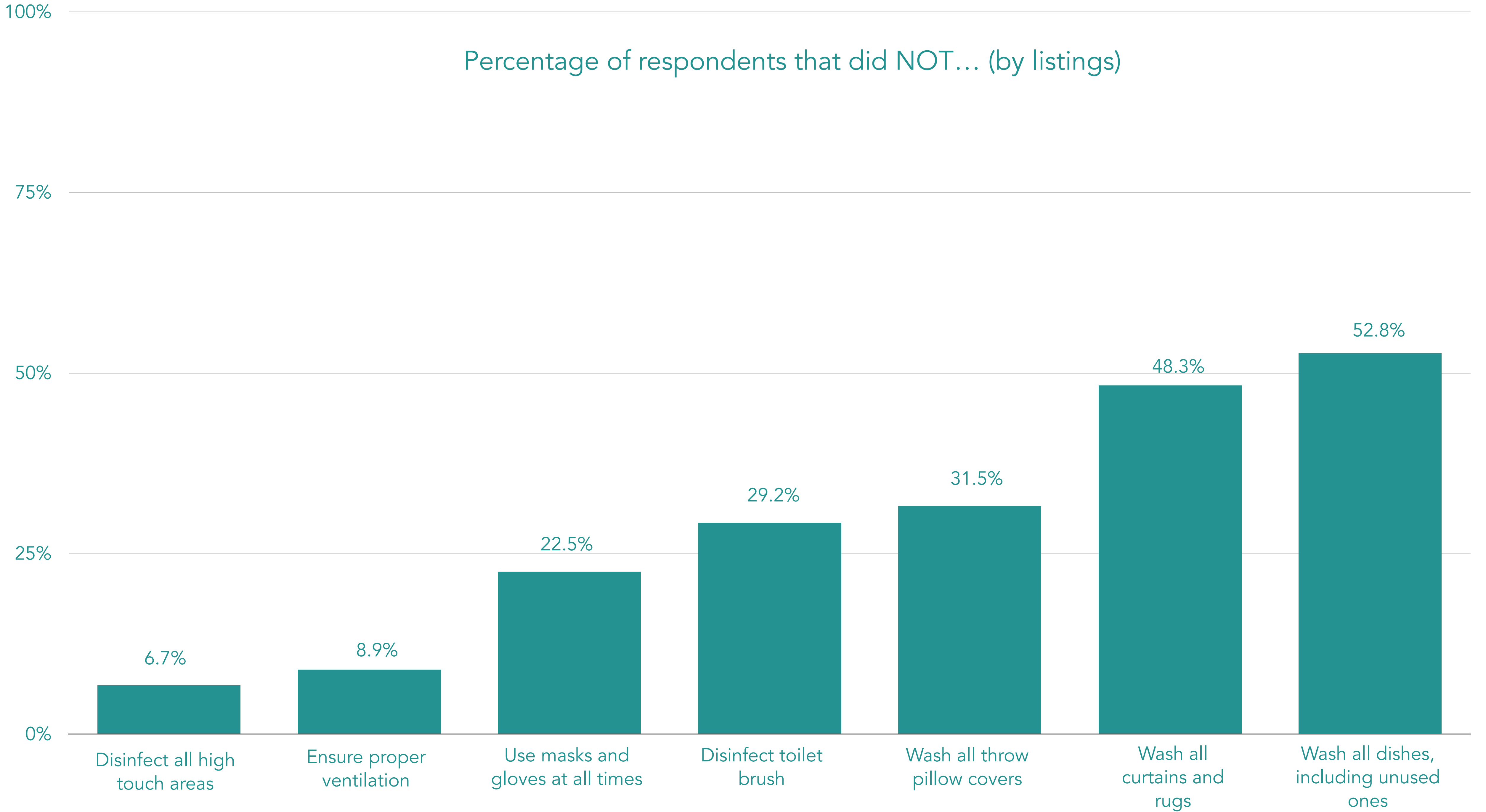
read the 38-page handbook

49%

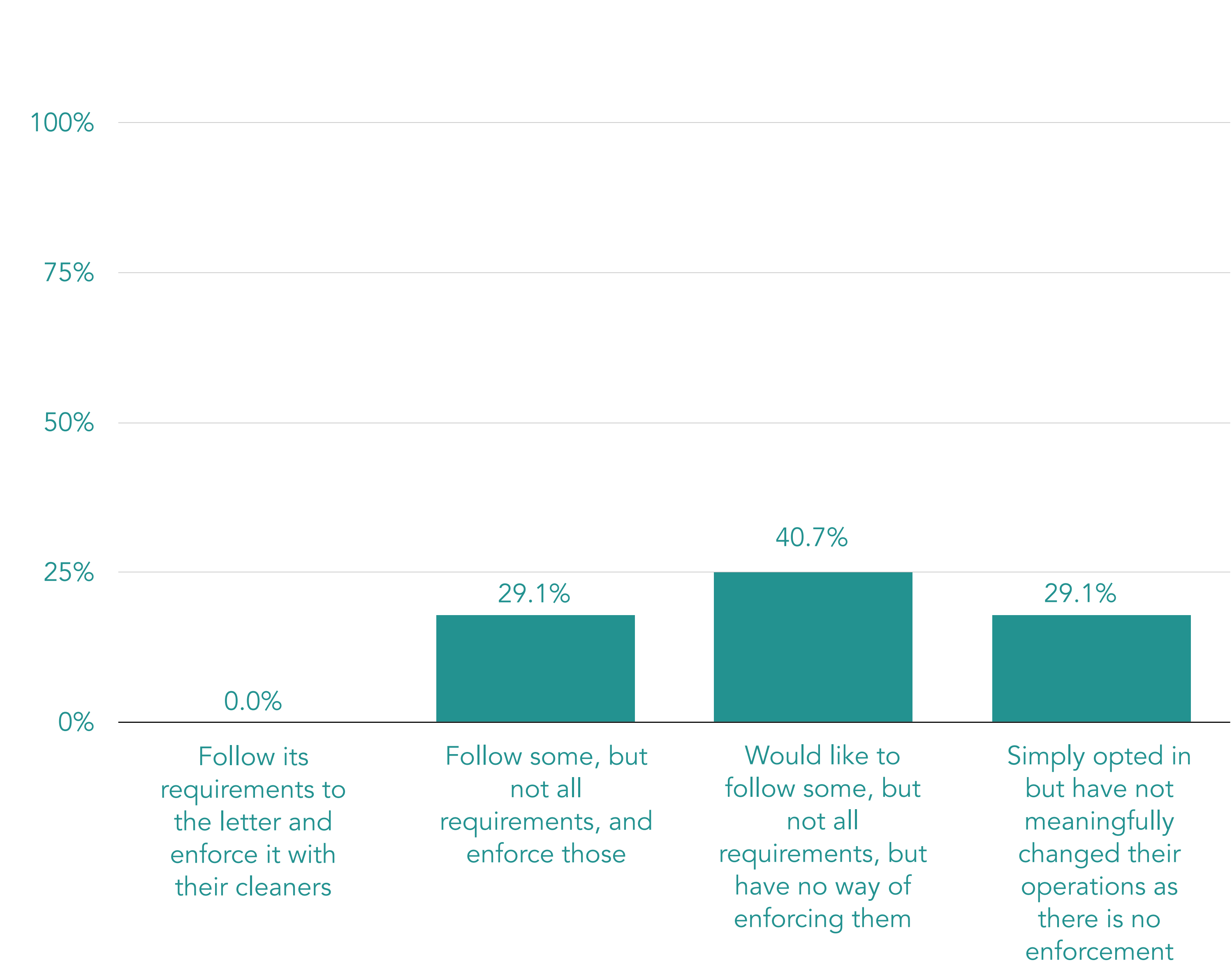
provided the handbook to their cleaner

15%

fully complied



Do you think most other hosts that opted into Airbnb’s ECI... (by respondents)





EFFORT



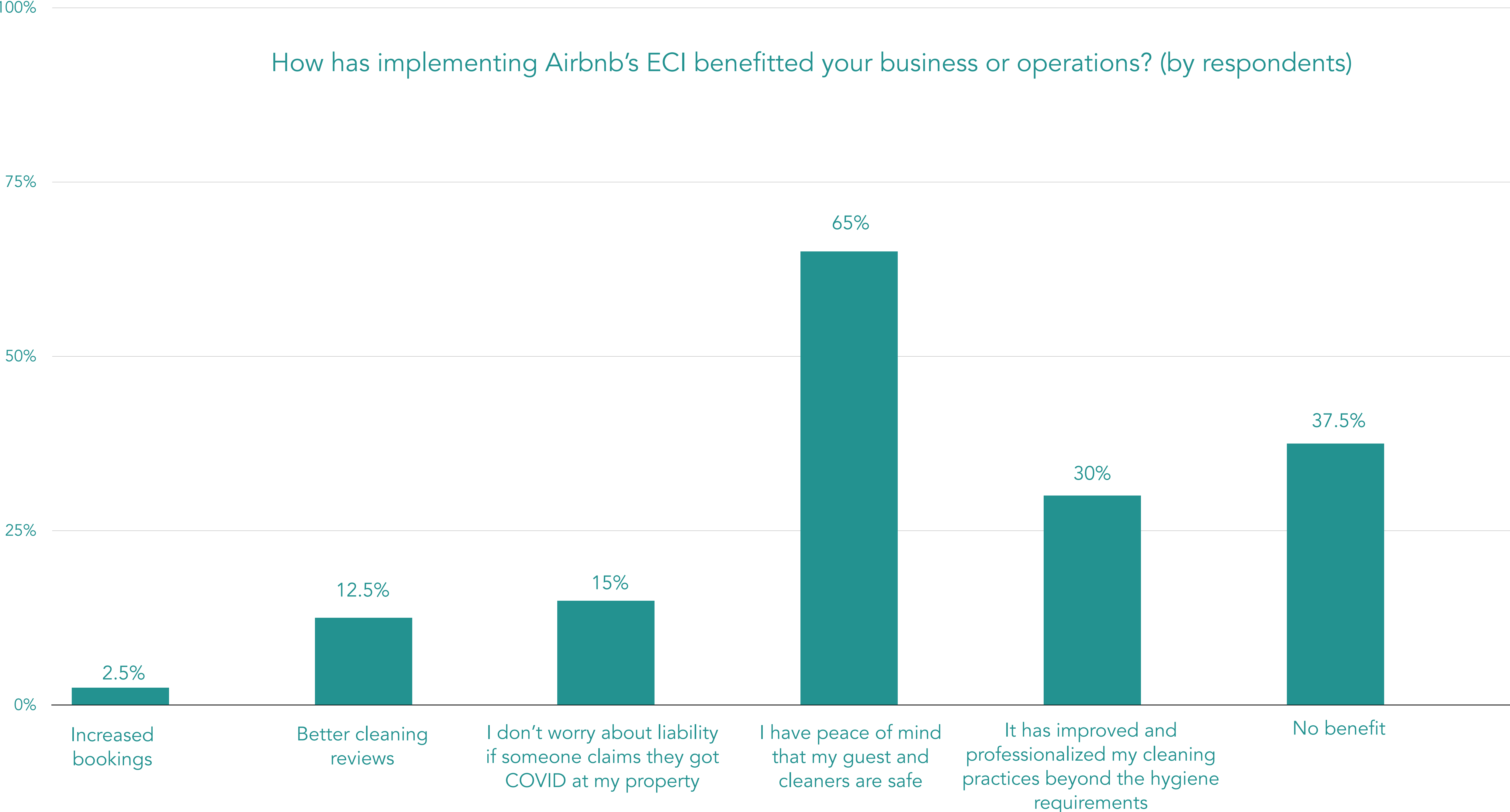
How much additional time did it
take to comply with the ECI?

**45
minutes**



RESULTS

How has implementing Airbnb’s ECI benefitted your business or operations? (by respondents)



FOR ADDITIONAL
INFORMATION PLEASE
CONTACT

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THE GLOBAL QUALITY PLATFORM

