

WHO?

WHO IS GOING TO GO ON THE VACATION? A COUPLE? FAMILY? FRIENDS? SOLO?



WHAT?

WHAT TYPE OF LODGING DO I WANT? A HOTEL? HOUSE? CONDO OR APARTMENT? B&B? HOSTEL? CABIN? SHARED SPACE? SHIP? TENT?

WHEN?

WHEN DO I WANT TO GO? DO I HAVE SET DATES? DO I HAVE A DATE RANGE?



WHERE?

WHERE DO I WANT TO GO? DO I HAVE A SPECIFIC LOCATION? A REGION?

WHY?

WHY AM I GOING ON VACATION? DO I WANT TO SIT ON A BEACH? DO I WANT TO SKI, FISH, GOLF, TOUR A CITY, OR GO ON A ROAD TRIP?



HOW MUCH?

HOW MUCH DO I WANT TO SPEND ON ACCOMMODATIONS? DO I HAVE A SET BUDGET?