

VRM intel

March 5, 2026

2026 Outer Banks REALTOR® Summit

Outer Banks Vacation Rental Market Data 2023 – Present



Data provided by:



vrmintel.com

Notes:

A series of 20 horizontal dashed lines for taking notes.

Printed by:



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Definitions:

ABW = Average Booking Window (days)

ALOS = Average Length of Stay (days)

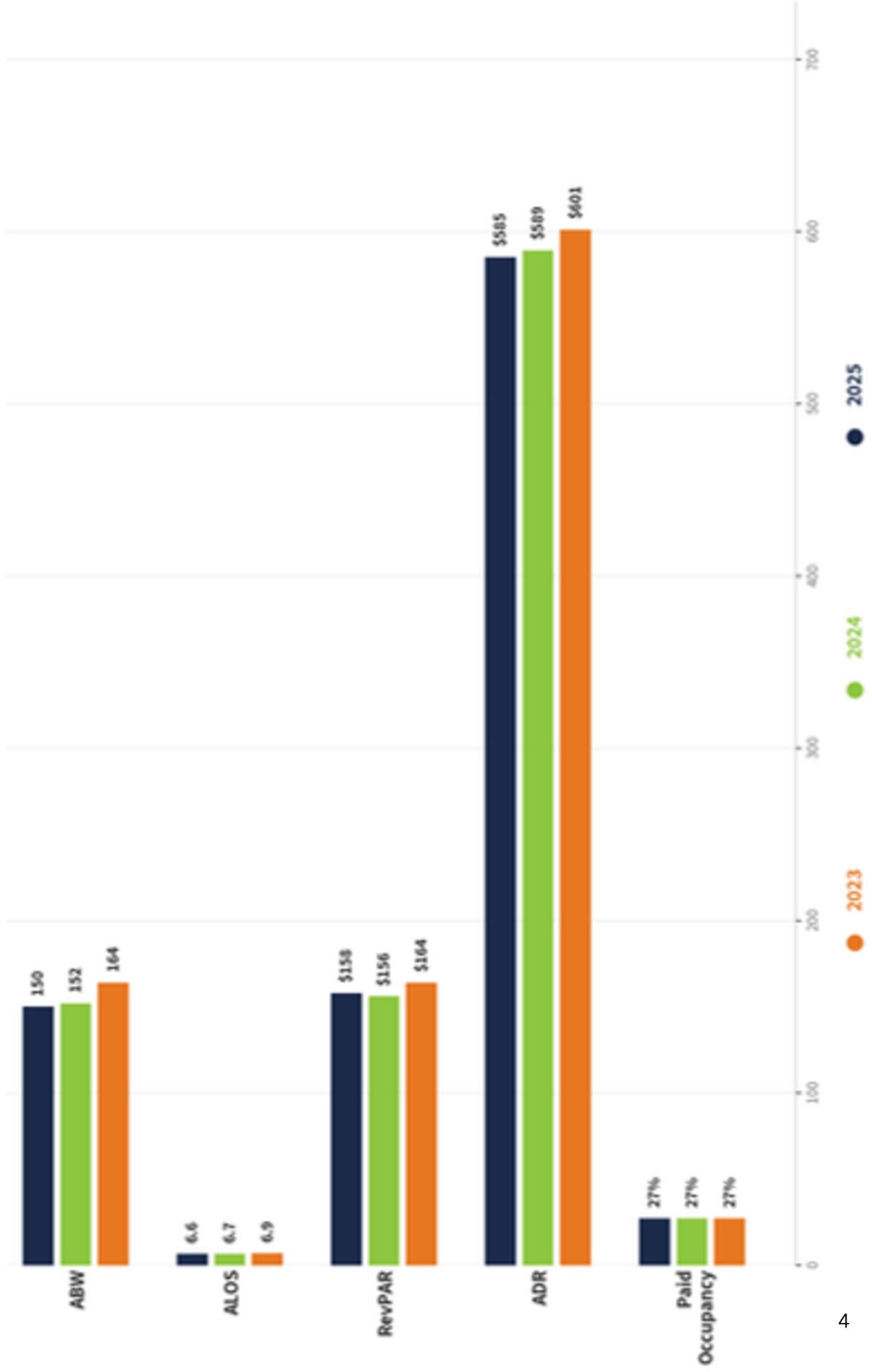
RevPAR = Revenue Per Available Night (\$)

ADR = Average Daily Rate (\$)

Paid OCC = Paid Occupancy (%)

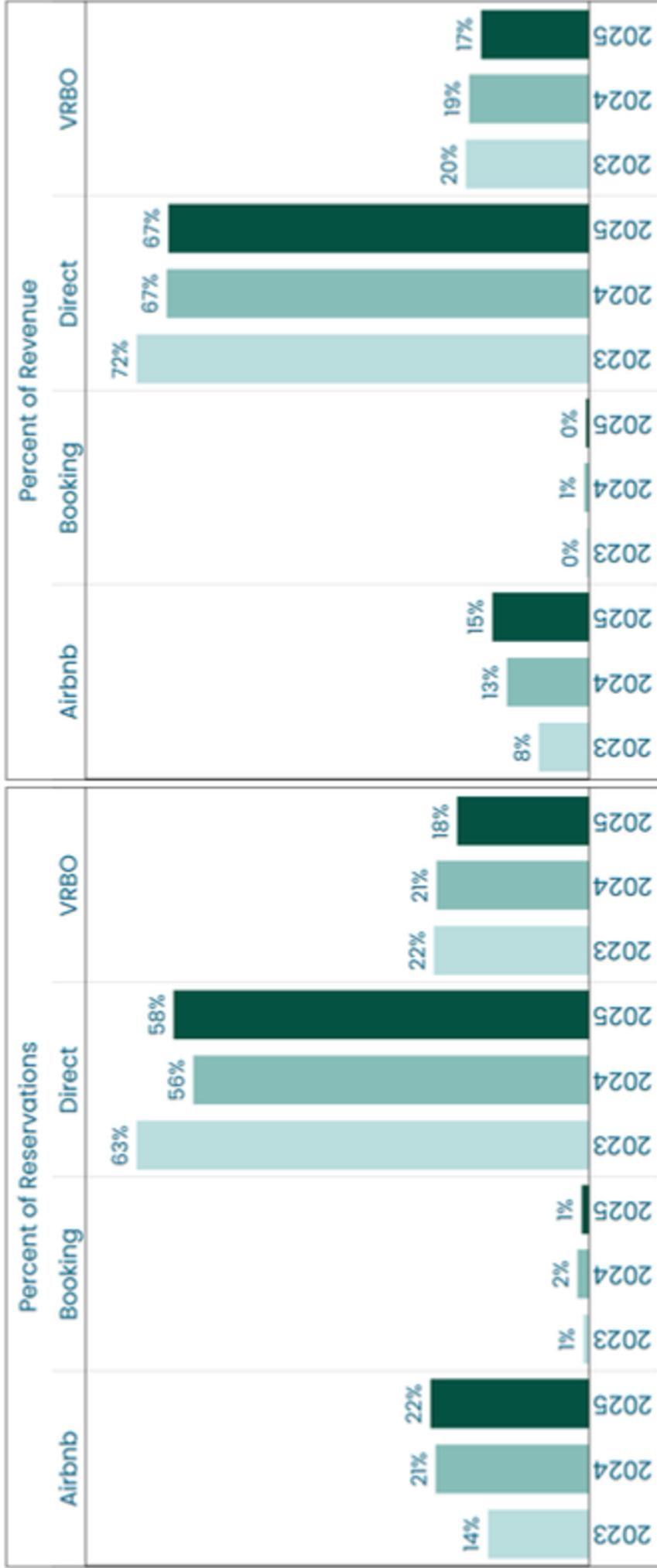


Currituck County





Currituck County





2026 vs 2025 Pacing - By Bedroom Size
Direct data for arrivals booked by March 3

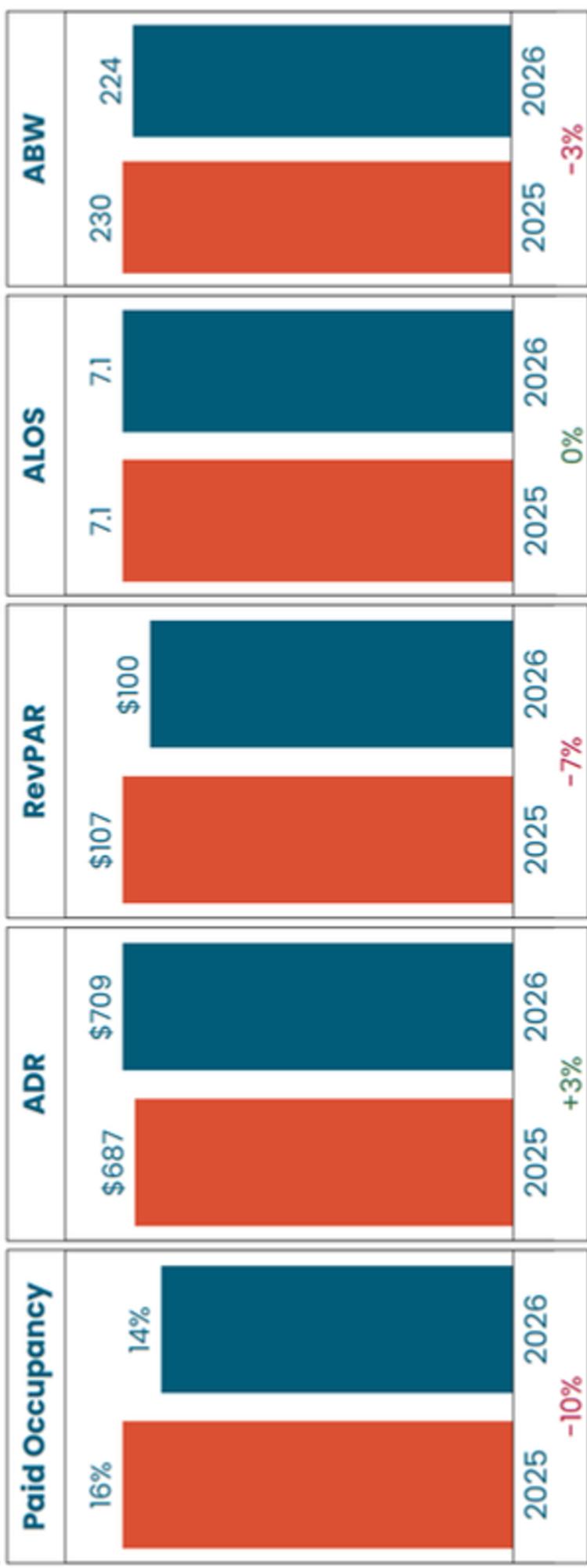
Currituck County
Annual Pacing by Bedroom Size as of March 3



	% of Properties		Paid Occ.		ADR		RevPAR		ALOS		ABW	
	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026
1	0%	0%	99%	100%	\$40	\$40	\$40	\$39	90.0	29		
2	2%	2%	11%	7%	\$178	\$225	\$20	\$15	6.0	6.3	164	190
3	6%	6%	10%	9%	\$301	\$321	\$30	\$29	7.1	6.9	187	190
4	24%	24%	13%	11%	\$390	\$414	\$51	\$48	7.2	7.1	208	202
5	26%	26%	15%	14%	\$532	\$529	\$78	\$72	7.6	7.6	224	215
6	23%	23%	17%	16%	\$717	\$732	\$125	\$116	7.1	7.1	235	229
7	8%	8%	18%	16%	\$852	\$934	\$154	\$154	6.9	6.9	251	237
8	6%	6%	20%	18%	\$1,091	\$1,151	\$220	\$211	6.9	6.9	260	257
9	2%	2%	24%	21%	\$1,242	\$1,290	\$301	\$277	6.6	6.5	264	253
10	1%	1%	33%	25%	\$1,542	\$1,504	\$505	\$382	7.2	7.8	268	286
11	0%	0%	29%	31%	\$1,958	\$1,892	\$568	\$578	6.8	6.5	306	282
12	1%	1%	22%	18%	\$1,918	\$1,935	\$429	\$353	6.1	5.8	206	228



Currituck County
Annual Pacing as of March 3



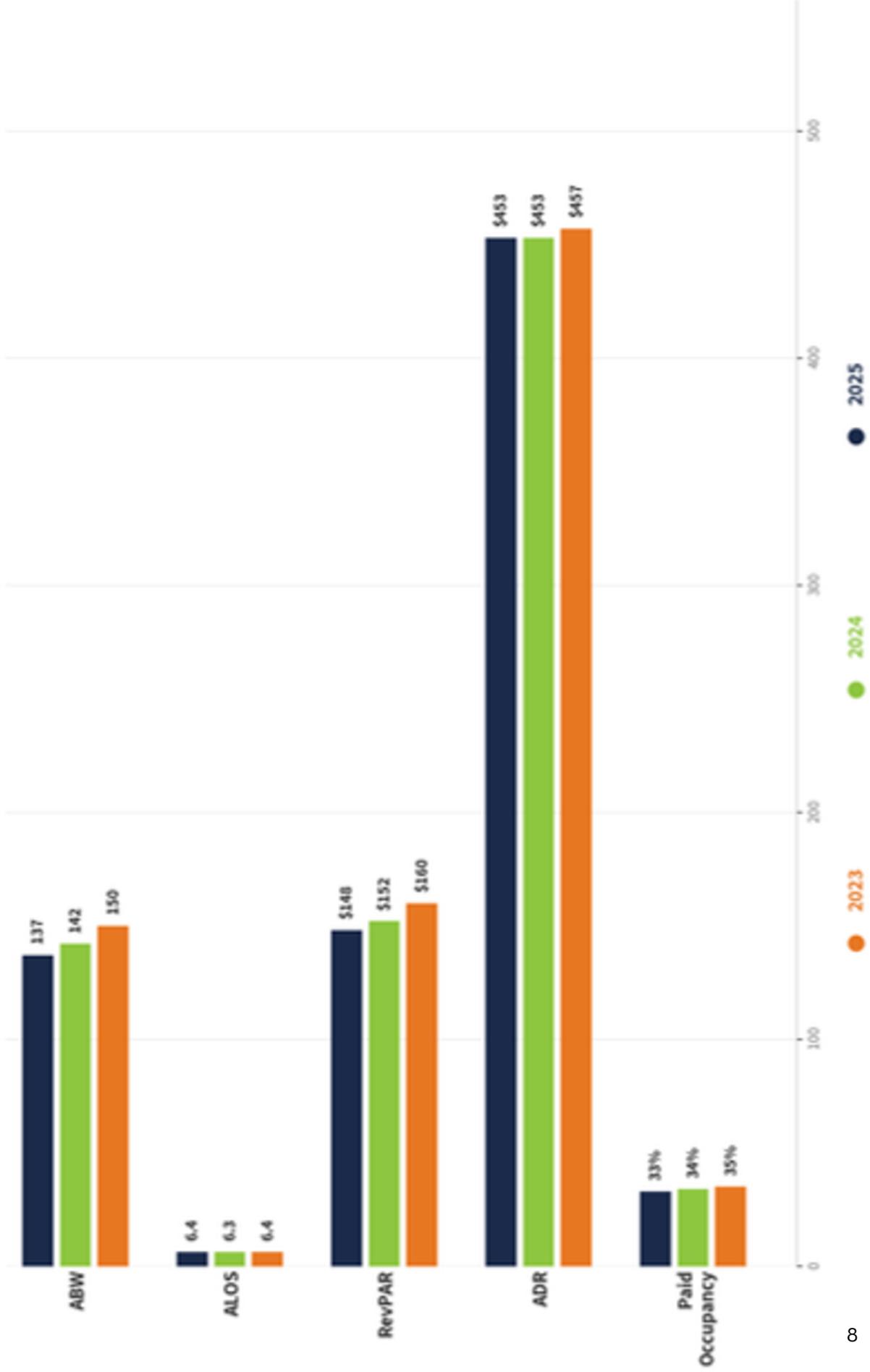
Metric	2025	2026	2025	2026
Paid Occ.			ABW	
2025	16%	14%	2025	2026
			7.1	7.1
			\$107	\$100
			2025	2026
			\$687	\$709
			2025	2026
			230	224



2026 vs 2025 Pacing - Actuals

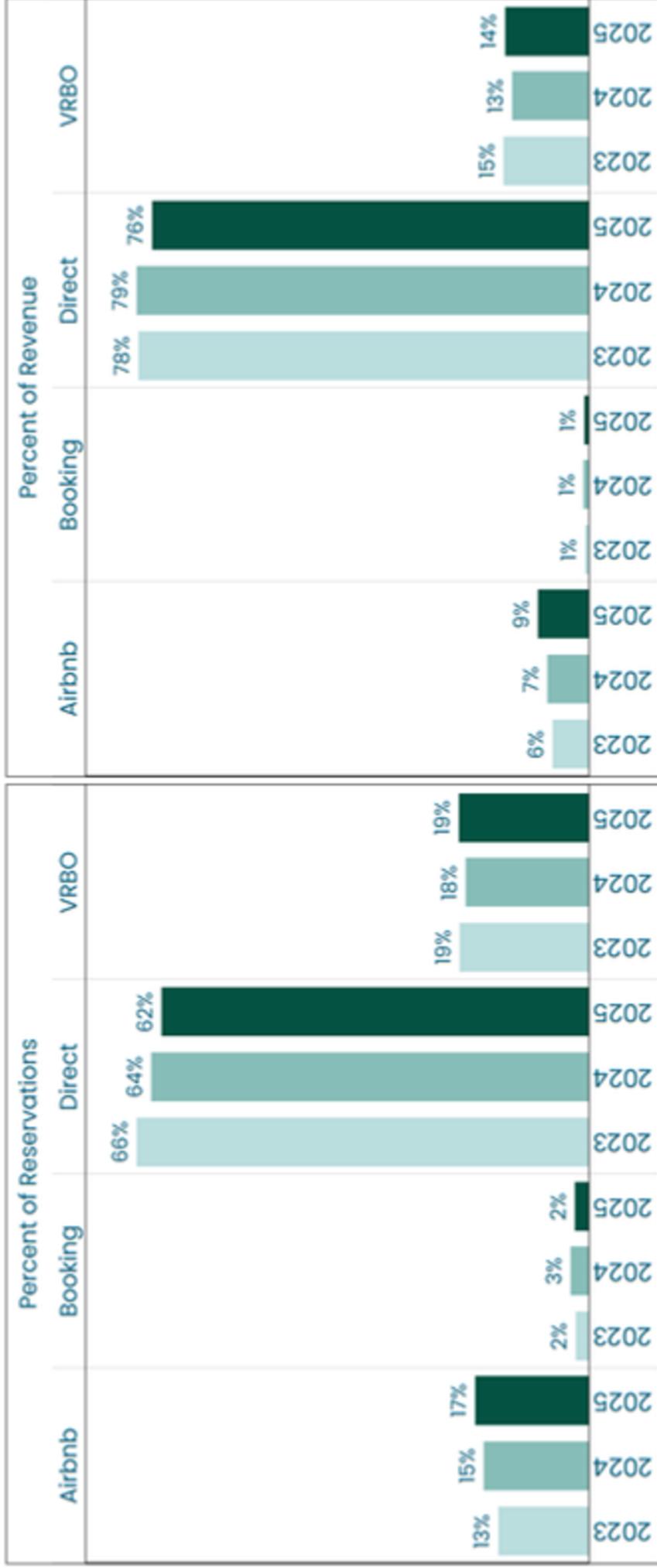
Direct data for arrivals booked by March 3

Dare County





Dare County





2026 vs 2025 Pacing - By Bedroom Size
Direct data for arrivals booked by March 3

Dare County
Annual Pacing by Bedroom Size as of March 3

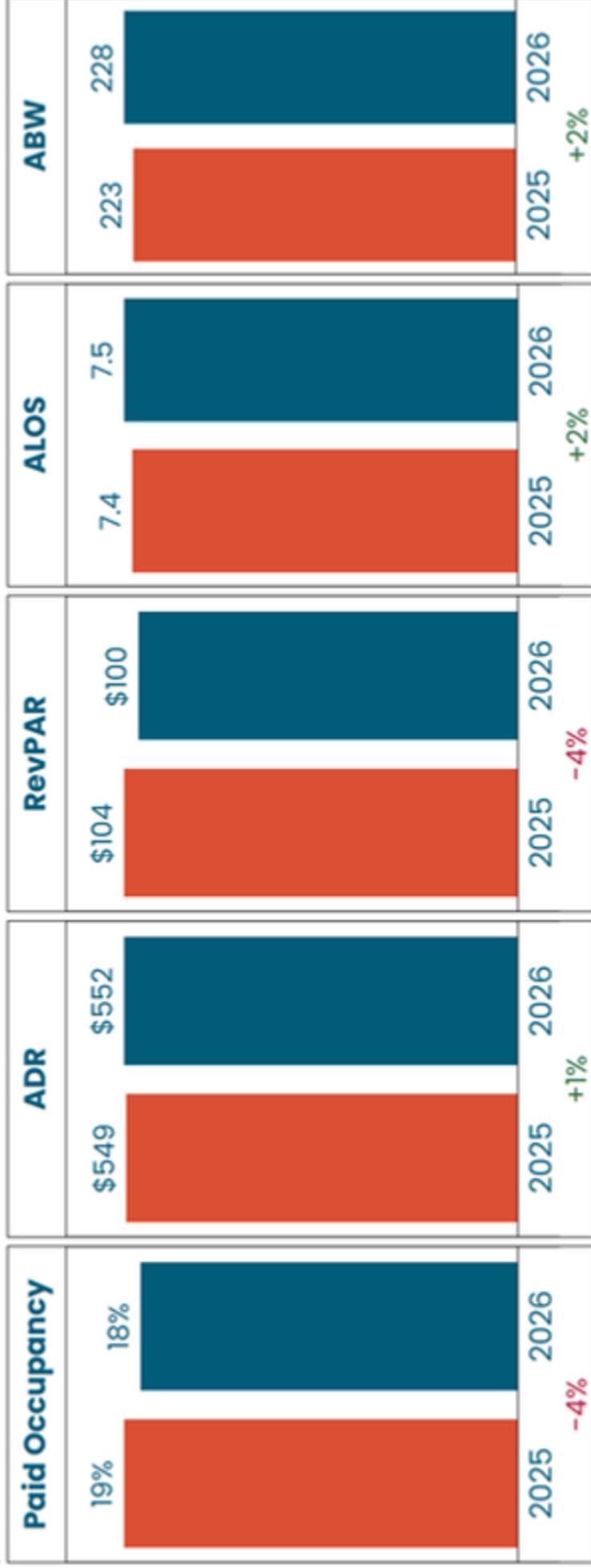


	% of Properties		Paid Occ.		ADR		RevPAR		ALOS		ABW	
	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026
1	4%	4%	9%	8%	\$166	\$165	\$14	\$13	5.0	5.7	138	136
2	10%	9%	14%	14%	\$224	\$217	\$31	\$29	7.2	7.7	188	200
3	20%	20%	15%	14%	\$259	\$250	\$40	\$36	7.7	8.2	196	209
4	29%	28%	18%	17%	\$385	\$376	\$68	\$63	7.7	7.8	218	223
5	16%	17%	21%	20%	\$553	\$547	\$115	\$111	7.5	7.5	235	234
6	10%	10%	23%	22%	\$699	\$711	\$161	\$158	7.3	7.3	242	242
7	6%	6%	26%	25%	\$874	\$859	\$229	\$218	7.4	7.4	249	254
8	4%	4%	31%	28%	\$1,134	\$1,149	\$353	\$325	7.0	7.0	251	250
9	1%	1%	37%	36%	\$1,406	\$1,385	\$518	\$496	7.1	6.9	260	260
10	1%	1%	27%	33%	\$1,351	\$1,280	\$364	\$418	7.0	6.8	267	260
11	0%	0%	59%	47%	\$1,667	\$1,739	\$991	\$817	7.1	7.0	287	300
12	0%	0%	35%	34%	\$1,622	\$1,650	\$566	\$565	6.9	6.8	268	263



2026 vs 2025 Pacing
Direct data for arrivals booked by March 3

Dare County
Annual Pacing as of March 3



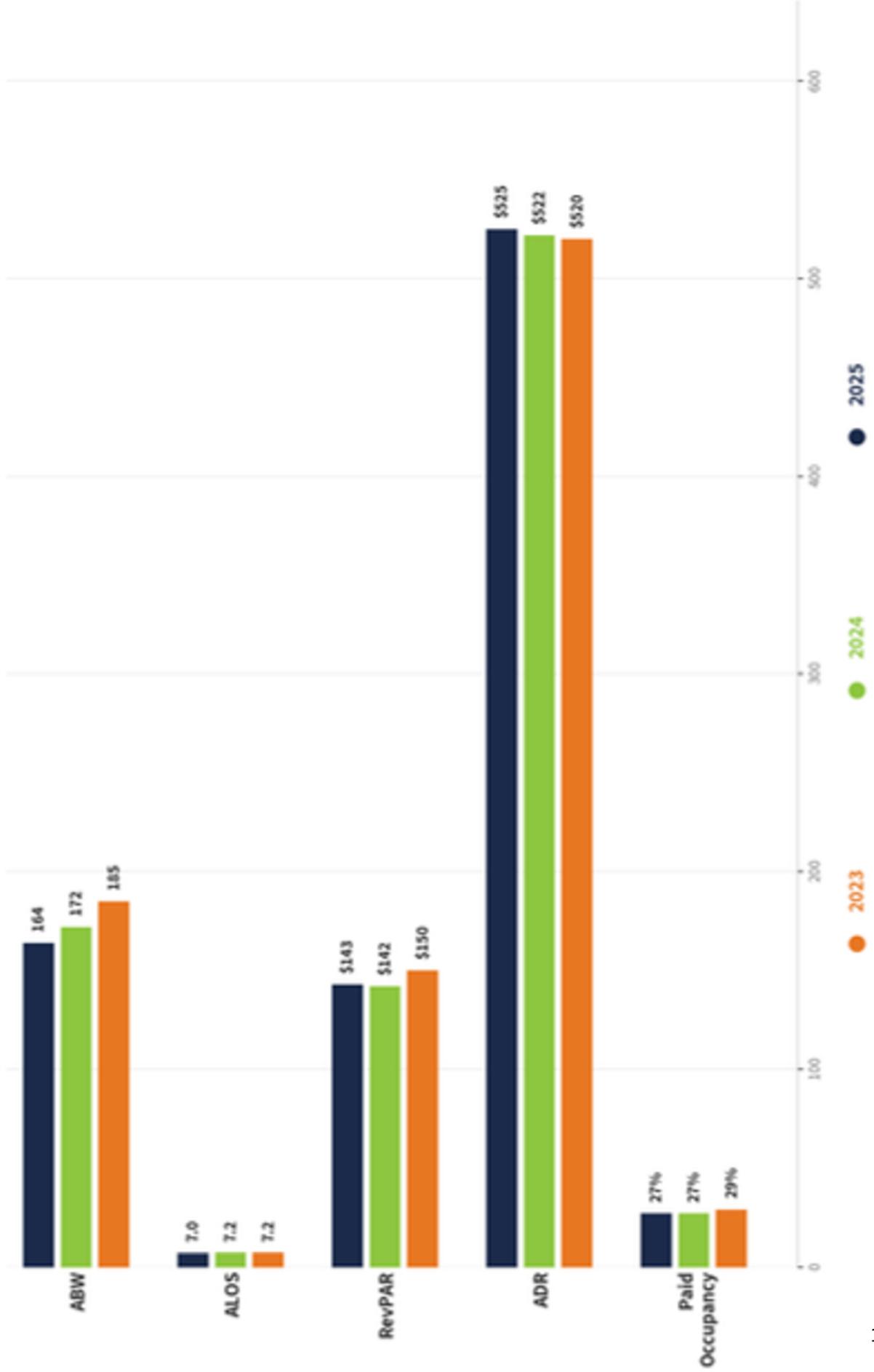
Metric	2025	2026
Paid Occ.	19%	18%
ADR	\$549	\$552
RevPAR	\$104	\$100
ALOS	7.4	7.5
ABW	223	228



2026 vs 2025 Pacing - Actuals

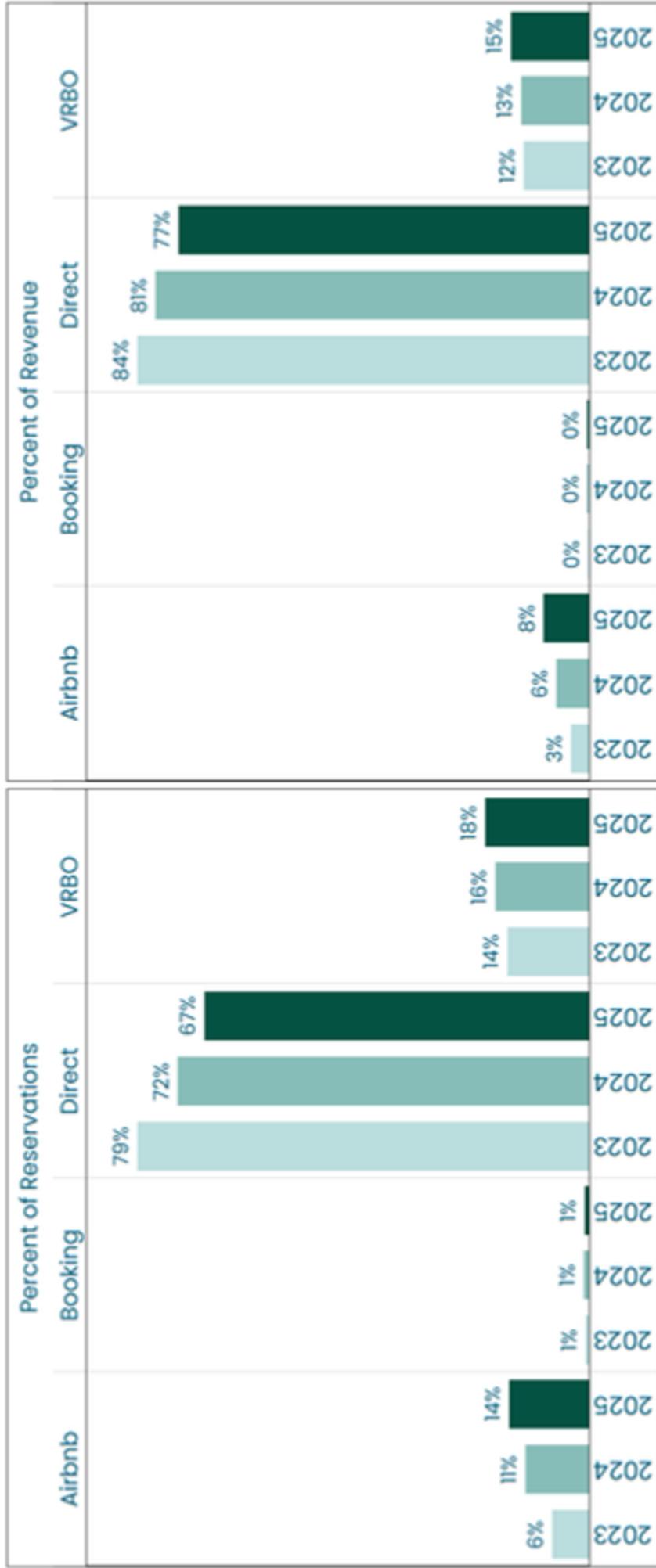
Direct data for arrivals booked by March 3

Northern Beaches (Duck and Southern Shores)





Northern Beaches





2026 vs 2025 Pacing - By Bedroom Size
Direct data for arrivals booked by March 3

Duck and Southern Shores

Northern Beaches
Annual Pacing by Bedroom Size as of March 3



	% of Properties		Paid Occ.		ADR		RevPAR		ALOS		ABW	
	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026
1	3%	4%	9%	7%	\$172	\$167	\$15	\$11	6.1	7.3	151	174
2	6%	5%	13%	13%	\$216	\$219	\$29	\$29	8.1	8.1	202	203
3	10%	10%	14%	14%	\$321	\$331	\$46	\$45	7.6	7.7	218	221
4	36%	36%	16%	15%	\$452	\$469	\$71	\$69	7.8	7.8	234	233
5	21%	22%	18%	16%	\$635	\$657	\$111	\$104	7.5	7.3	252	248
6	12%	12%	20%	19%	\$758	\$771	\$152	\$146	7.4	7.2	255	245
7	7%	7%	24%	21%	\$1,031	\$1,023	\$242	\$219	7.2	7.0	266	257
8	2%	2%	25%	28%	\$1,257	\$1,335	\$309	\$375	7.1	7.1	297	271
9	0%	0%	27%	42%	\$1,549	\$1,597	\$418	\$678	6.3	6.5	256	251
10	1%	1%	40%	44%	\$1,303	\$1,382	\$516	\$603	6.9	6.8	336	288

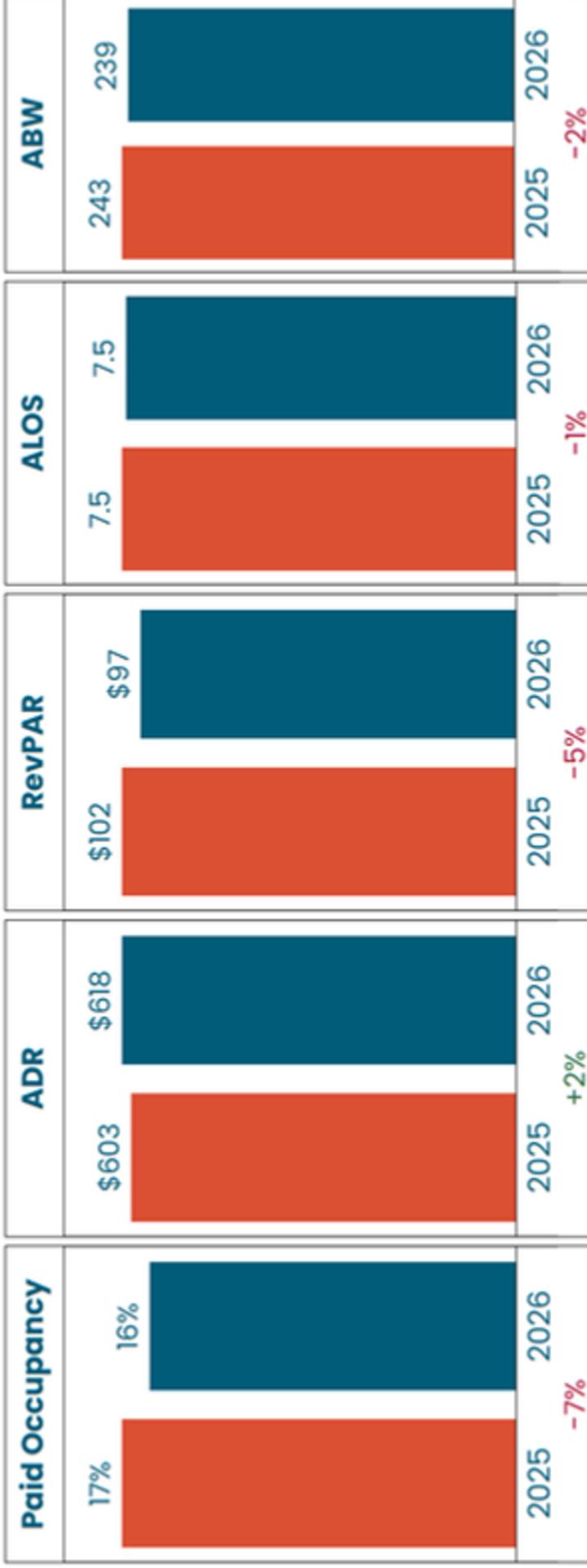


2026 vs 2025 Pacing
Direct data for arrivals booked by March 3

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Northern Beaches

Annual Pacing as of March 3

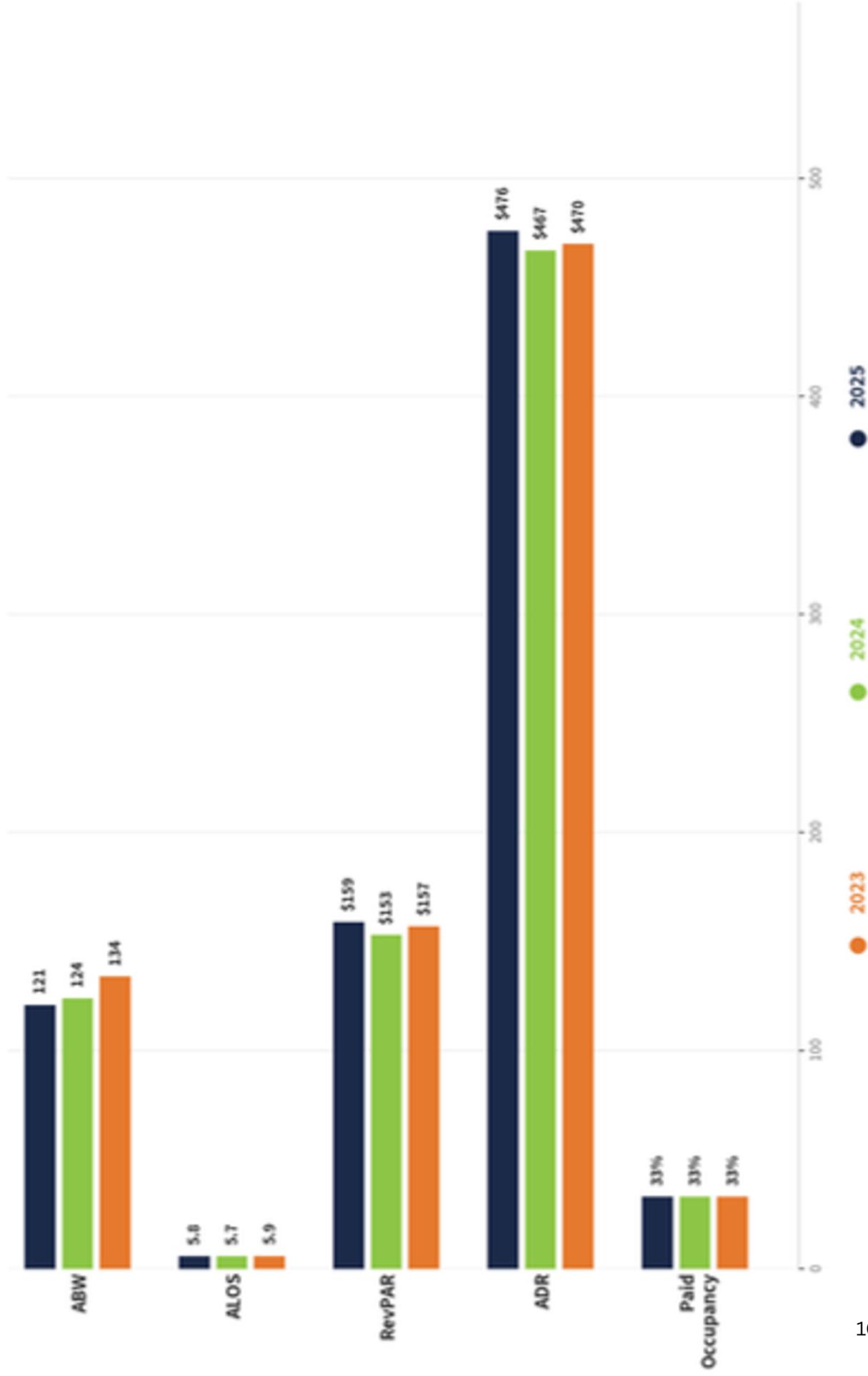


Metric	2025	2026	2025	2026
Paid Occ.			ABW	
2025	17%	16%	2025	2026
	\$603	\$618	243	239
	\$102	\$97	7.5	7.5



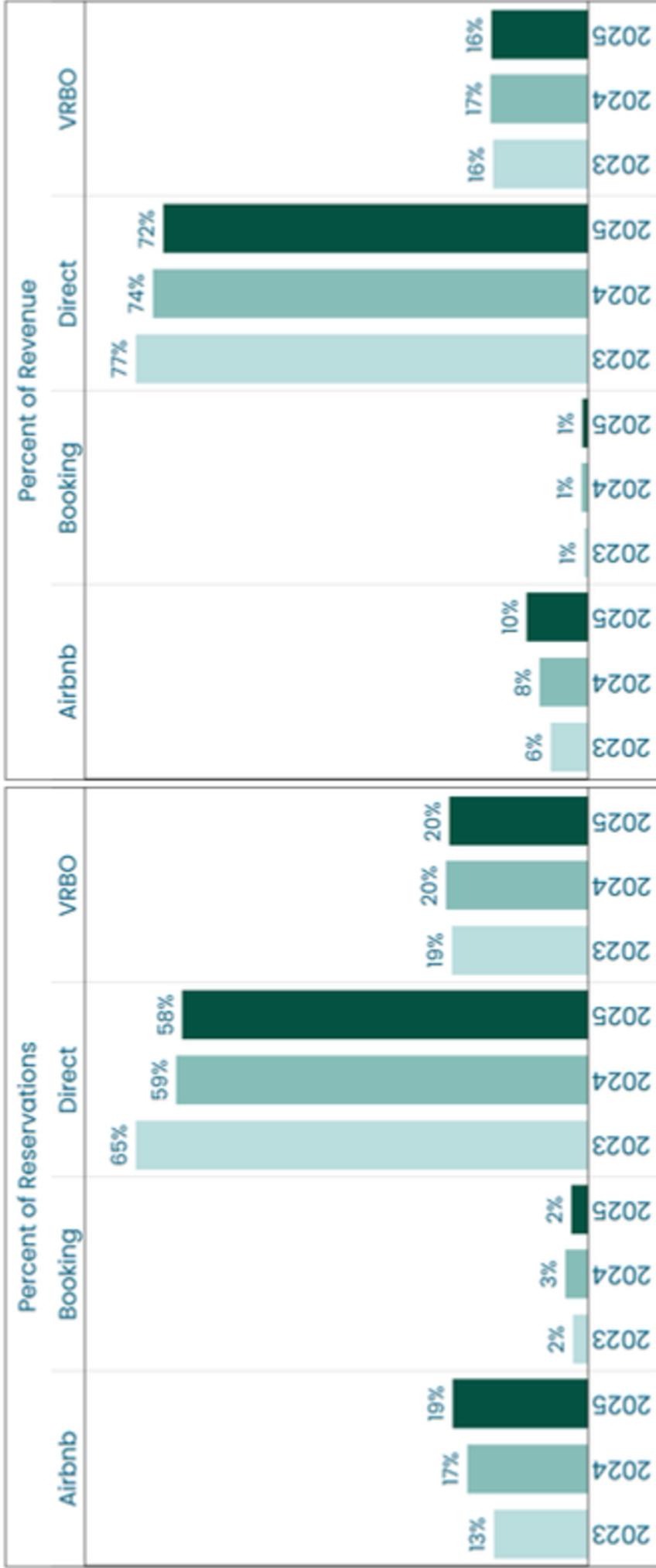
2026 vs 2025 Pacing - Actuals
Direct data for arrivals booked by March 3

Central Beaches (KH, KDH, NG)





Central Beaches





2026 vs 2025 Pacing - By Bedroom Size
Direct data for arrivals booked by March 3

KH, KDH, NH

Central Beaches



Annual Pacing by Bedroom Size as of March 3

	% of Properties		Paid Occ.		ADR		RevPAR		ALOS		ABW	
	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026
1	5%	5%	9%	8%	\$202	\$188	\$18	\$16	4.3	4.7	140	134
2	14%	13%	13%	13%	\$253	\$240	\$32	\$30	7.0	7.5	188	193
3	24%	24%	14%	13%	\$296	\$304	\$41	\$38	7.3	7.4	189	198
4	23%	22%	17%	15%	\$420	\$433	\$72	\$66	7.1	7.1	210	212
5	15%	15%	21%	20%	\$622	\$634	\$133	\$127	7.1	7.1	232	223
6	7%	7%	25%	24%	\$788	\$800	\$194	\$190	7.1	6.9	241	236
7	3%	4%	29%	28%	\$993	\$1,028	\$287	\$285	7.2	6.9	250	249
8	7%	7%	32%	28%	\$1,257	\$1,266	\$401	\$357	6.9	6.8	236	232
9	1%	1%	44%	41%	\$1,641	\$1,578	\$719	\$640	6.9	6.7	247	234
10	1%	1%	34%	39%	\$1,442	\$1,446	\$488	\$562	6.9	6.7	262	233
11	0%	0%	93%	91%	\$2,125	\$2,166	\$1,983	\$1,972	7.0	7.0	274	243
12	1%	1%	46%	43%	\$1,779	\$1,866	\$811	\$811	6.7	6.6	271	251

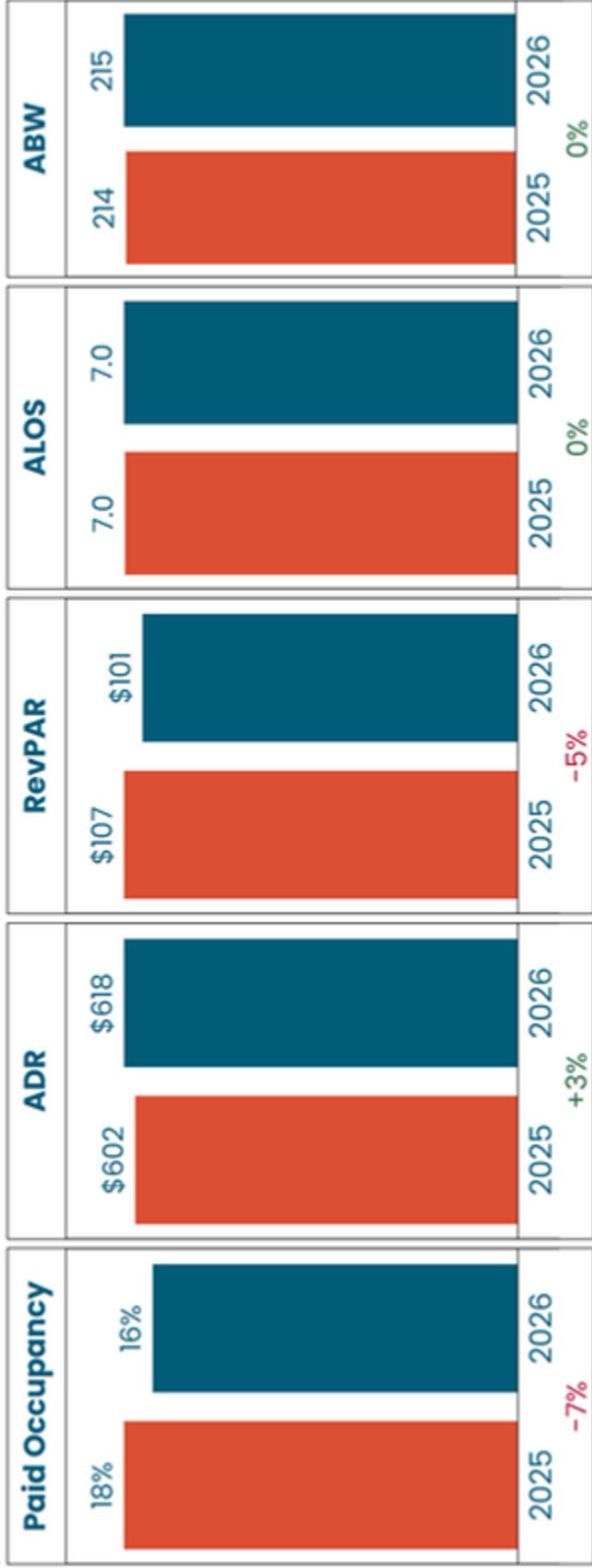


2026 vs 2025 Pacing
Direct data for arrivals booked by March 3

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Central Beaches

Annual Pacing as of March 3



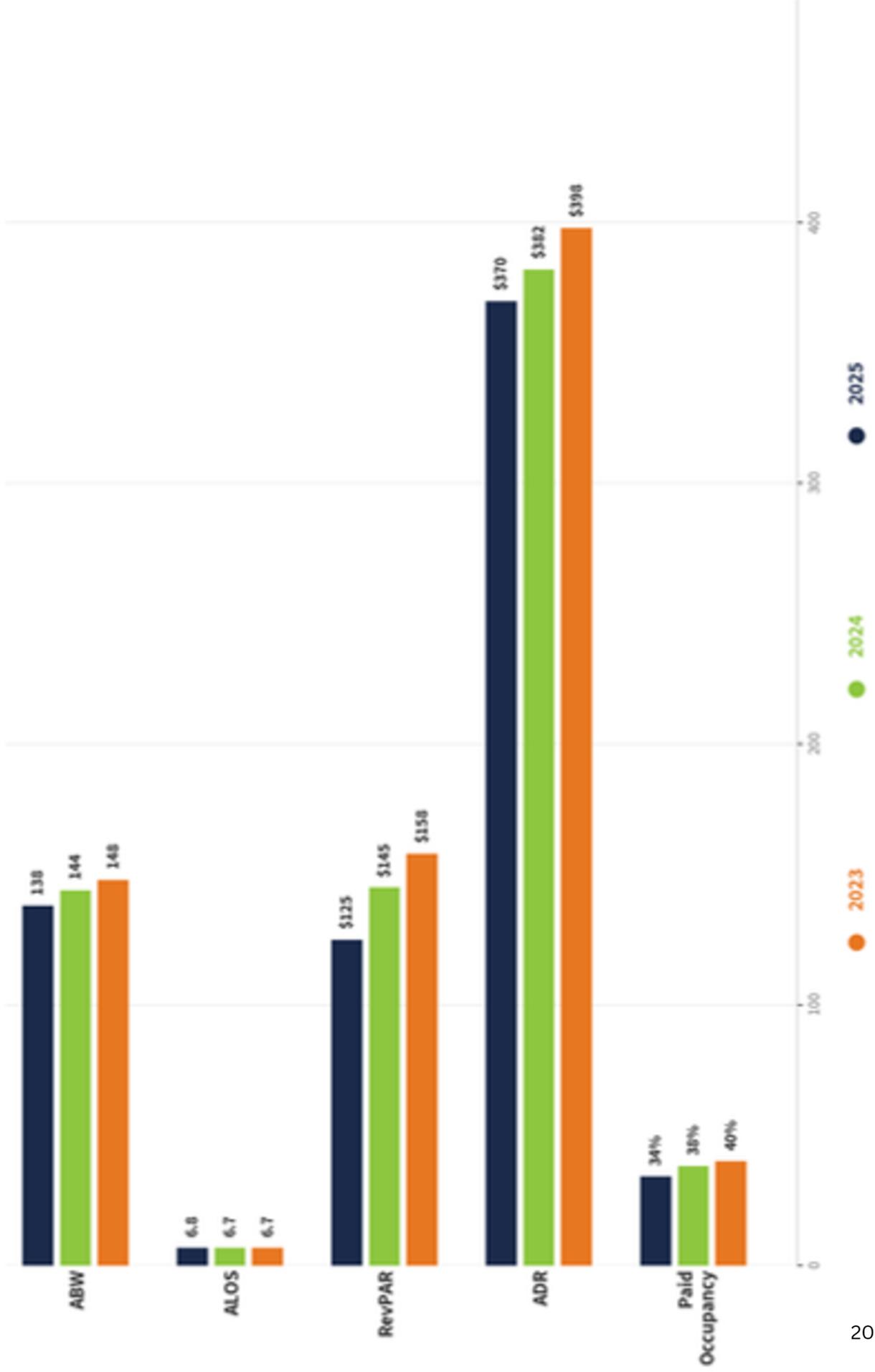
Metric	2025	2026
Paid Occ.	18%	16%
ADR	\$602	\$618
RevPAR	\$107	\$101
ALOS	7.0	7.0
ABW	214	215



2026 vs 2025 Pacing - Actuals

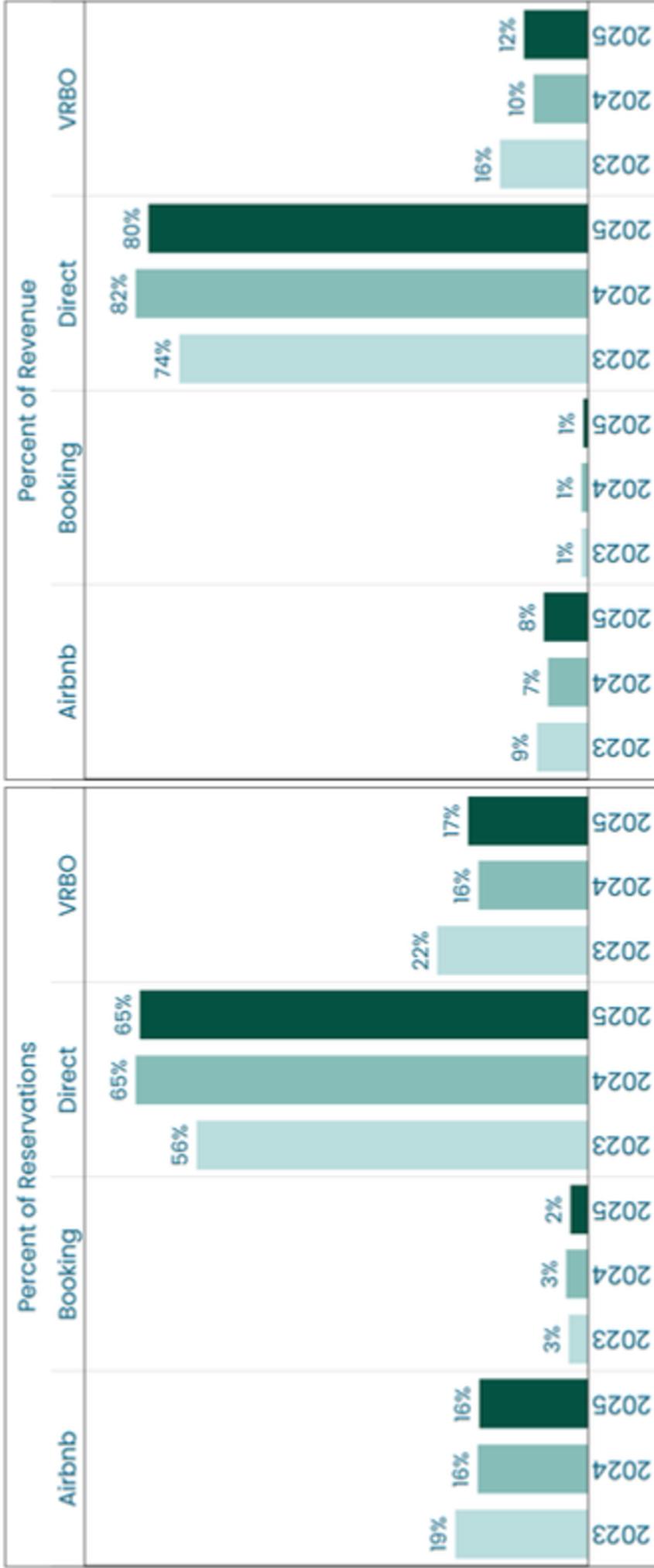
Direct data for arrivals booked by March 3

Hatteras (Rodanthe South)





Hatteras Island





2026 vs 2025 Pacing - By Bedroom Size
Direct data for arrivals booked by March 3

Hatteras (Rodanthe South)

Hatteras Island



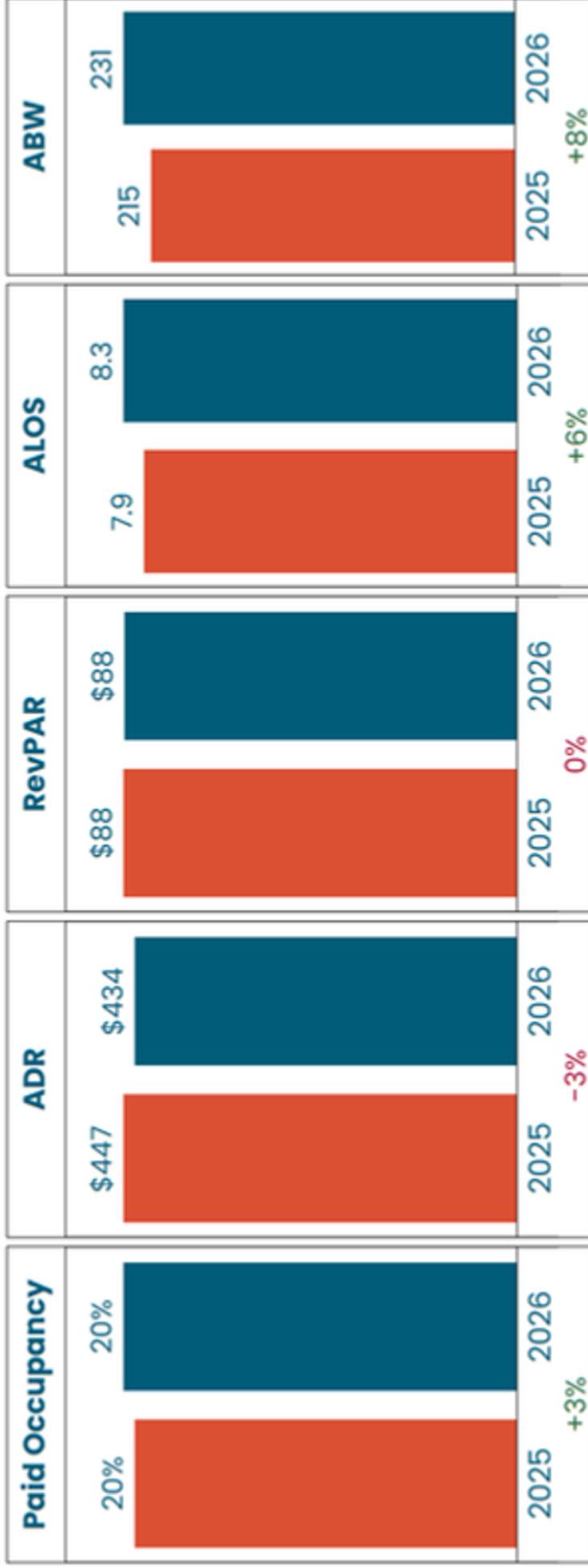
Annual Pacing by Bedroom Size as of March 3

	% of Properties		Paid Occ.		ADR		RevPAR		ALOS		ABW	
	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026
1	3%	3%	9%	11%	\$100	\$135	\$9	\$14	6.2	7.2	130	128
2	7%	7%	16%	15%	\$151	\$147	\$23	\$22	7.5	8.7	179	224
3	19%	20%	16%	16%	\$173	\$146	\$27	\$23	8.7	10.2	190	216
4	27%	26%	18%	19%	\$282	\$251	\$51	\$47	8.3	9.0	206	220
5	16%	16%	21%	23%	\$416	\$389	\$88	\$88	8.0	8.3	218	229
6	13%	13%	23%	23%	\$583	\$598	\$135	\$135	7.5	7.6	231	240
7	8%	8%	26%	27%	\$709	\$678	\$185	\$183	7.6	7.9	236	253
8	4%	4%	31%	29%	\$902	\$913	\$277	\$269	7.3	7.2	255	261
9	1%	1%	45%	43%	\$1,195	\$1,220	\$541	\$522	7.3	7.3	277	283
10	1%	1%	25%	35%	\$1,263	\$1,135	\$321	\$396	7.2	7.0	253	266
11	0%	0%	64%	49%	\$1,541	\$1,599	\$992	\$785	7.2	6.9	285	315
12	0%	0%	25%	39%	\$972	\$1,039	\$241	\$410	8.1	7.3	249	298



Hatteras Island

Annual Pacing as of March 3



Metric	2025	2026
Paid Occ.	20%	20%
ADR	\$447	\$434
RevPAR	\$88	\$88
ALOS	7.9	8.3
ABW	215	231



2026 vs 2025 Pacing
Direct data for arrivals booked by March 3

	Paid Occ.		ADR		RevPAR		ALOS		ABW	
	2025	2026	2025	2026	2025	2026	2025	2026	2025	2026
Central Beaches	18%	16%	\$602	\$618	\$107	\$101	7.0	7.0	214	215
Currituck County	16%	14%	\$687	\$709	\$107	\$100	7.1	7.1	230	224
Dare County	19%	18%	\$549	\$552	\$104	\$100	7.4	7.5	223	228
Hatteras Island	20%	20%	\$447	\$434	\$88	\$88	7.9	8.3	215	231
Northern Beaches	17%	16%	\$603	\$618	\$102	\$97	7.5	7.5	243	239